



Koala Karity Ltd

Next Steps – as of 29th of Dec.23

Twitch

Short or Medium term

Schedule: Koala Karity updated a lot of things during 2023 to have different formats (Infinite Backlog, New Leaf, Koalas' Pick). But with the lack of time, it's hard to have a frequent rotation between all these formats. That said, it still happens on the Twitch channel, it's just that we don't have a specific schedule. At least, we have a great mix between Apex Legends, Starfield, Mortal Kombat 1 and Jusant (as of end of Dec.23).

Stream: With the upcoming birthday of the Twitch channel (between Feb. and March 2024), Koala Karity wants to improve a lot of things about the streaming experience. This might take some time, but we hope that everything will be completed (way) before half of 2024. Fingers crossed!

Community rewards: Koala Karity wants to keep improving the rewards that we can get through the "Affiliate" status (more Emotes, Badges, etc.).

Long-term

Animated avatar: Koala Karity truly wants the Twitch Channel to focus on what we do (Donations, Gaming formats, etc.) instead of focusing on a person behind the camera. As a result, one of the dreams of Koala Karity would be to have an animated avatar during the Live streams. And this animated avatar should be a cute koala — obviously! It is a medium or long-term goal because it will require some outsourcing, a lot of development and testing.

Website

On-going updates: Koala Karity will constantly update the links and documents hosted on the Website.

Mobile version: The Website needs some improvements in order to present a bespoke interface for the Mobile users.

Youtube

Channel content: The YouTube channel grew a lot, and Koala Karity would like to improve the content. Everything is about the lack of time - as always. But we already started to diversify the content, including slightly longer formats and slightly more sophisticated content. It's an on-going process! Stay tuned!